



UNLEASH THE POWER OF PURPLE.

IT'S AMAIZINGLY GOOD FOR YOU.®





Why We're the Gold Standard for Purple Corn

NATURAL, HEALTHFUL, SUSTAINABLE

That's the power of Suntava Purple Corn™. As a signature product of Healthy Food Ingredients (HFI), Suntava Purple Corn is unmatched in its consistent color, taste, quality, and value-added nutrition.

Other benefits include:

- Non-GMO Project Verified
- Certified Gluten-Free by NSF
- Certified Organic
- Traceable
- GFSI Certified
- Naturally brimming with healthful anthocyanins, polyphenols and flavonoids (antioxidants)
- Backed by over 20 years of scientific research using a carefully monitored traditional breeding program
- Ensured by trusted partnerships with dedicated growers

UNLEASH THE POWER OF PURPLE

At HFI, we have a passion for purple:

Superior, scalable supply chain management. Corn is one of the most widely understood and harvested crops worldwide. That ensures an abundant and sustainable supply from our dedicated grower network. Our corn is readily and economically stored in local, U.S.-based facilities.

Expert service. We manage the entire process, from seed to customer, ensuring consistency, quality and security from GFSI facilities. Launching something new? We bring deep knowledge and expertise to the table to support R&D applications and guide you to your desired finished product.

“Suntava Purple Corn is a superfood with many benefits, specifically its high levels of antioxidants and anthocyanins.

— TERRY HOWELL, Suntava Purple Corn Expert

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“ I have a passion for purple corn. I'm excited to share research which further explains anthocyanins in terms of the benefits and significant levels retained. ”

— TERRY HOWELL, Suntava Purple Corn Expert

The Possibilities of Purple

APPLICATIONS AROUND

We began with excellence, working from a special strain of Andean purple maize. Then we kept improving that strain, meticulously cultivating by hand, year after year. The result? A purple corn that's unsurpassed in nutritional value.

Suntava Purple Corn is ideal for a variety of applications – existing and yet to be explored – within:

- Food and Beverages
- Pet Food
- Nutraceuticals
- Cosmeceuticals

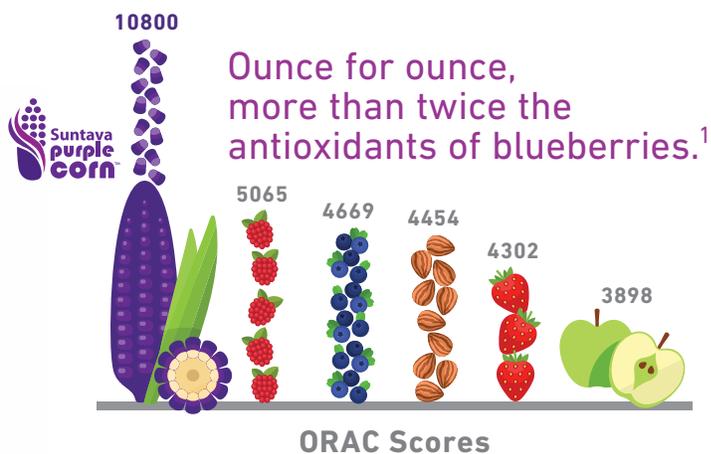
Partner with us to discover new applications!

Amazingly Good For You

NATURE'S HEALTHIEST HIGHEST ANTIOXIDANT CORN

Today's health-conscious consumers are looking for naturally enhanced nutrition from the foods they buy. Suntava Purple Corn is the healthful ingredient that can set you apart. The anthocyanins found in Suntava Purple Corn provide an exceptional level of nutritional support and far-reaching benefits for:

- Heart / Cardiovascular Health
- Colon Health
- Healthy Blood Sugar Levels
- Brain Health
- Vision Health
- Anti-Obesity / Weight Management
- Antioxidant Defense System
- Healthy Inflammatory Response



¹ Developed by the National Institute on Aging, ORAC (Oxygen Radical Absorbance Capacity) is the "gold-standard" for measuring the antioxidant potential of foods. ORAC scores are based on a serving size of 100 grams.



Backed by Robust Research

According to published research, the estimated daily intake of anthocyanins is 12.5 mg/day,² whereas studies indicate a substantial reduction in the risk for many chronic health conditions with as little as 35mg/day. A one-ounce serving of Suntava Purple Corn can more than double the current daily intake of health-promoting anthocyanins. Independent research confirms that Suntava Purple Corn:

- Is **rich in antioxidants** (anthocyanins) widely associated with better health and well-being

- Ounce for ounce, has **more antioxidant power than blueberries, acai berries, and pomegranate juice**
- Contains nearly **four times the level of anthocyanins** as blue corn

HFI's Suntava Purple Corn is the healthful ingredient that can set you apart!

² Source: Concentrations of Anthocyanins in Common Foods in the United States and Estimation of Normal Consumption. Wu, Beecher, Holden, Haytowitz, Gebhardt, and Prior. *J. of Agriculture and Food Chemistry* 2006, 54, 4069-4075.



Let's cultivate goodness, together.

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CURIOS ABOUT SUNTAVA PURPLE CORN?
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